

# NOTICE OF APPLICATION SIGN BY-LAW AMENDMENT

**Location:** 700 Lawrence Avenue West

You are receiving this notice because your property/residence is within 250 metres of the property where the proposed sign is to be erected. We value the opinion of area residents and interested parties. Please contact the Sign By-law Unit to share your views and/or for more information. Your opinion counts!

For more  
information:



Phone:  
416-392-8000

RECEIVED

APR 18 2017



Website:  
www.toronto.ca/signs



Email:  
signbylawunit@toronto.ca

*Please reference the address  
so we can better assist you.*

## WHAT IT'S ABOUT – THE PROPOSAL:

The proposal, seeking to: a) replace the one existing "gateway" sign with a third party electronic ground sign containing three digital faces; b) removal of the existing third party roof sign containing four static sign faces; and, c) installation of a third party electronic wall sign, is expected to be heard at the May 31, 2017 meeting of the Planning and Growth Management Committee with ultimate consideration by City Council at its July 5, 2017 meeting.



Community Consultation Session: May 2, 2017 @ 7:00 p.m., Auditorium – Barbara Frum Branch – Toronto Public Library, 20 Covington Road

Planning and Growth Management Committee Meeting: May 31, 2017  
Time: 9:30 a.m.

Location: Committee Room #1, Toronto City Hall